



Meeting the global challenge of unique identification of medicinal products

openMedicine and cross border eHealth services – status and meeting objectives

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1



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Meeting the global challenge of unique identification of medicinal products

Welcome and thanks



Project goals

- **Univocal identification of a medicinal product for human use across Europe**
- **Substitution**



Focus on implementable results

- Buy-in from EMA, FDA, national competent authorities
- International SDOs like ISO (IDMP), WHO, HL7 and others leverage our work
- EMA IDMP database (Migration from Art. 57 DB) will become a core service for member state health systems
- Cooperation facilitates reaching unambiguous, practical results

Win-win situation for all

