



Meeting the global challenge of unique identification of medicinal products

openMedicine – The value added for medication management across Europe

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OpenMedicine Workshop:
Implementing ISO standards for the univocal identification of medicinal products (IDMP) in Europe -

**The impact on the Nordic Countries
at Swedish eHealth Agency**



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in the context of



Project objectives

- **Univocal identification of a medicinal product for human use across Europe in**
 - ✓ ePrescriptions
 - ✓ eDispensation reports
 - ✓ Electronic Patient Summaries
- **Evidence on substitution**
- **In xBorder context**

Challenge in cross-border prescribing

- **Univocal identification of a**
 - ✓ **prescribed medicinal product**
 - ✓ **for human use in**
 - ✓ **cross-border healthcare by a**
 - ✓ **dispensing community pharmacist**
 - ✓ **in another Member State than that in which the prescription was issued**

The identification problem

- **One active ingredient (INN – 5 languages)**
- **Many generic names**
 - Metoprolol (beta blocker): 17
 - Simeticone (antiflatulent): 12
- **Up to hundreds of brand names:**
 - Metoprolol: > 400
 - Simeticone: > 300

<http://www.drugs.com/international/metoprolol.html>

<http://www.drugs.com/international/simeticone.html>



Identification & patient safety challenges

- Due to different marketing authorisation procedures
 - ✓ *Not* every medicinal product is *available in each member state*
 - ✓ The same product may have *different names* across MSs
 - ✓ The *same name* may identify a different product in another MS
- Regularly substitution is necessary to dispense a foreign ePrescription
- Analysis of identification problems in
 - ✓ *Regulatory* context (pharmacovigilance; marketing authorisation)
 - ✓ *Clinical* records and documents

The Solution: ISO IDMP standards

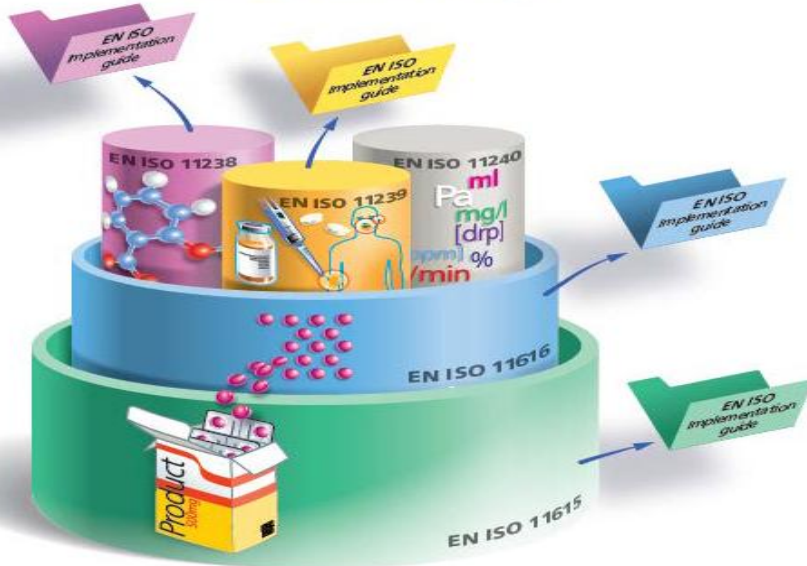
- The ISO IDMP standards establish definitions and concepts and describe data elements and their structural relationships that are required for the unique identification of:

- Regulated **Medicinal products** information (**MPID/PCID**) - ISO 11615
- Regulated **Pharmaceutical products** information (**PhPID**) - ISO 11616
- **Substances (Substance ID)** - ISO 11238
- **Pharmaceutical** dose forms, units of presentation, routes of administration and packaging - ISO 11239
- **Units of measurement (UCUM)** - ISO 11240

- ISO IDMP standards apply to both authorised and developmental medicinal products for *human* use

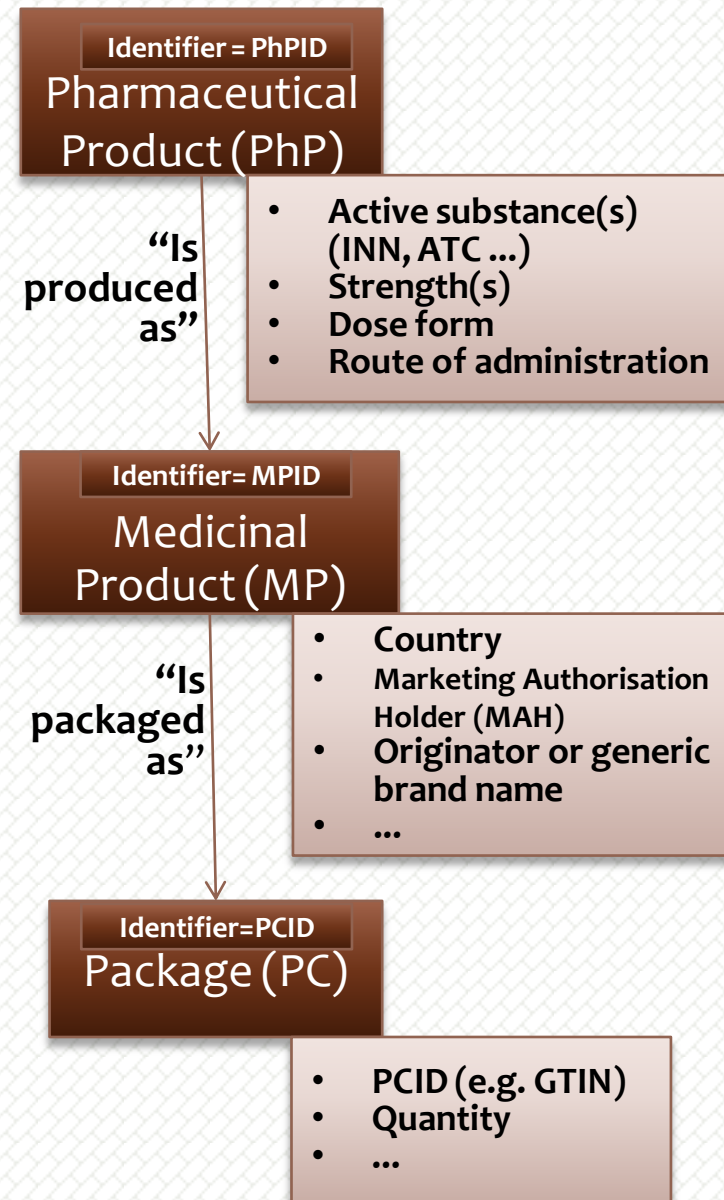
IDMP

Identification of Medicinal Products
Data elements and structures
for the unique identification and exchange

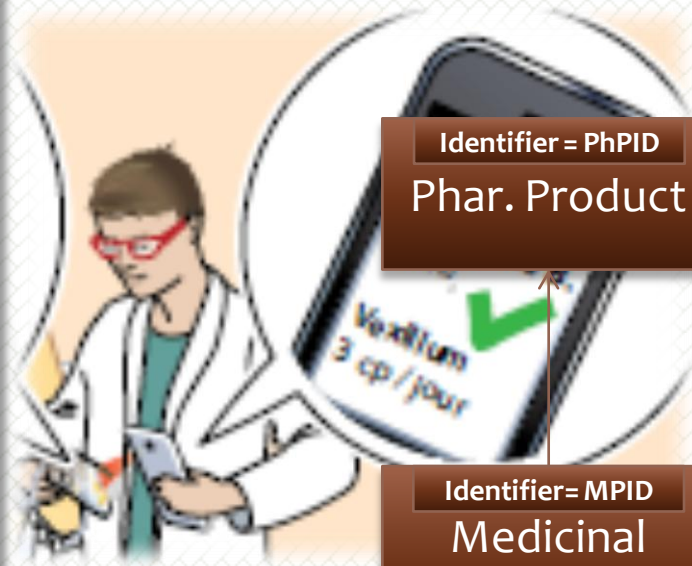


Standardised attributes for medicinal and pharmaceutical products

- The **ISO IDMP** (ID of medicinal products) suite of standards defines a set of attributes and their relations to identify different levels of medicines
- It harmonizes the concepts and the data elements (attributes)
- EMA & FDA will adopt it and maintain codes
- Pharmaceutical manufacturers will implement it (summary of product characteristics [SmPC]; pharmacovigilance)
- ePrescriptions may identify a package, a medicinal product, or an active substance plus further attributes as needed



xBorder ePrescription & dispensation



Common level is usually pharmaceutical product, i.e. substitution or selection

Identifier = PhPID
Phar. Product

Identifier = PhPID
PhP

Identifier = MPID
Medicinal Product

Identifier = MPID
MP

Identifier = PCID
Package

Identifier = PCID
Package

Same medicinal product (if available)

Product is further specified, thanks to standardised attributes

Product is specified at any of the IDMP levels in an ePrescription



Business case – Value propositions/benefits

- ✓ Patients
- ✓ Pharmacovigilance/ADE reporting
- ✓ Clinicians
- ✓ Pharmacists
- ✓ Pharma industry - registration of new medicinal products
- ✓ Further actors [national & international regulators (e.g. EMA, FDA); national/regional/local information systems; clinical trials]

Clinical Relevance

- Active medication summary of electronic patient summary (ePS)
- Prescription history
- eDispensation report (up to 40% not dispensed)
- Reconciliation of medicines/contraindications
- Compliance (in DE 28% of dispensed MPs not taken)
- Global pharmacovigilance
- Patient information & empowerment
- Clinical research & studies
- Public health



Creating value – and costs

- ✓ Who will bear the costs?
- ✓ Who will assure sustainability?
- ✓ Who will organise coordination across NCAs, SDOs...
- ✓ Governance
- ✓ Change management
- ✓ Awareness and diffusion
- ✓ ...

Longer-term Challenge

**Implementation & diffusion
of solutions**



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